Bridge the Gap Between Your Ideas and Your Employees

Don’t just inform – inspire! Transform your everyday communications into visual experiences that get your employees and clients to care, connect, and act.

Business Professionals Around the World Love Using Powtoon

Over 25 million business professionals, including 96% of Fortune 500 companies and global corporations in 149 countries use Powtoon to bring their communications to life!

Who Is Using Powtoon...

Training & Development
Create effective and enjoyable training videos & presentations for internal training courses, software rollouts, employee onboarding, ethics and compliance, and more.

Internal Communications
Go beyond informing, and get your message heard and embraced across the company with engaging videos and presentations.

HR
Recruit and retain top talent by incorporating empowering videos into the entire employee lifecycle for deepened satisfaction, wellbeing, and engagement.

Marketing & Sales
Drive more sales and user engagement with mind-blowing videos, infographics, and presentations for your website, social media, blog, online & email campaigns, and sales collateral.
What They Use Powtoon For...

- Company Training Videos
- Employee Onboarding
- Research Summaries
- Messages from the CEO
- Company Storytelling
- Converting old manuals, PDFs, & PPTs into engaging videos
- Brand Awareness & Lead Nurturing
- Social Media & Video Ads
- Videos for Events
- Sales Collateral
- Corporate & Internal Comms Videos
- Product Explainers, Demos, & Announcements

Creating Powtoon Business Videos Is Quick & Easy

1. Choose from 100s of ready-made business templates, instantly convert an old PPT into a video – or start from scratch.

2. Customize your video with text, overlays, characters, your brand’s logo and colors, or videos and images from your company.

3. Collaborate with your team for finishing touches and share your video with employees, prospects, and clients near and far!

What Business Professionals Are Saying About Powtoon

"With these short videos, our accuracy rate has increased tremendously because employees are no longer reading a 22 page manual, they have a 2 minute video."

Skye Choma, Technical Recruiter at First American Corporation

"Powtoon is intuitive and helps create energized, fun, and attention-grabbing videos. It brings us into the future of learning."

Ami Sheffield, Talent Development & Enterprise Learning at Conagra Brands

"Video is catching on, so I tried Powtoon. It’s interactive and the music makes it fun. It catches people’s attention and they actually watch. It felt like cheating on a test!"

Ora Nussbaum, Internal Communications at Amdocs

"Powtoon allows me to produce creative content, while eliminating the need to purchase expensive equipment and software."

Arlette Lopez, Global Content & Messaging at Dell

Learn how to create communications that get your employees and clients to care, connect, and act

Request a Demo

Have questions? Email us at business@powtoon.com