

HOMEADVISOR \$100 LEAD CREDIT SWEEPSTAKES OFFICIAL RULES

SUMMARY

This HomeAdvisor \$100 Lead Credit Sweepstakes (“Sweepstakes”) is sponsored by HomeAdvisor, Inc., 14023 Denver West Parkway, Golden, CO 80401 (“Sponsor”). NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. The Sweepstakes will run from November 21, 2016 at 12:01am MDT through January 31st, 2017 at 11:59 p.m. MDT (“Sweepstakes Period”). Within five business days after the close of the Sweepstakes Period, a winner will be selected in a random drawing. Odds of winning depend on the number of entries received.

ELIGIBILITY Open to new and existing members of the HomeAdvisor network as of January 31st, 2017. In addition, to be eligible to win the Prize, an Entrant must be an active member of the HomeAdvisor Network, in good standing to receive consumer leads from HomeAdvisor (i.e. not on hold for a past due balance, or due to a consumer complaint, or for failure to continue to meet HomeAdvisor’s screening criteria) as of the dates of the drawing and acceptance of the Prize. Employees of Sponsor, its subsidiary or affiliated companies, and members of their immediate families are ineligible. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the holder of the e-mail account. Use of automated devices is not valid for entry. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, ENTRANT WILL BE AUTOMATICALLY DISQUALIFIED AND THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

HOW TO ENTER New Members will be automatically entered into the Sweepstakes upon approval into the HomeAdvisor network. Existing Members may submit their entry by forwarding the email promotion to protradenet@homeadvisor.com, and including their first and last name, company name, and phone number. All entries must be received within the Sweepstakes Period to be eligible to win the prize. Only one entry per HomeAdvisor member. More than one entry from any HomeAdvisor member or email address will void all entries from that member or email address.

PRIZES One (1) prize will be awarded to a randomly selected winner. The winner will receive a lead credit in the amount of \$100 to receive consumer leads from HomeAdvisor (Approximate Retail Value \$100). Prize is not redeemable for cash or transferable; and no substitutions allowed except at the discretion of the Sponsor, who may substitute prizes of equal or greater value. In the event the Prize winner has an outstanding balance due and owing to HomeAdvisor, the Prize will first be applied to pay off the outstanding balance, and any remaining amount of the Prize, if any, shall be credited to the Prize winner’s account. The Prize may not be used (i) at any time during which the Prize winner is not eligible to receive consumer leads from HomeAdvisor (such as in the event the Prize winner is placed on hold for being delinquent in payments due to HomeAdvisor, or being involved with a dispute with a consumer), or (ii) after the Prize winner ceases to be a member of the HomeAdvisor network. The Prize expires upon the Prize winner ceasing to be a member of the HomeAdvisor network. For a list of prize winners, please send a written request to the Sponsor at the address stated above.

WINNERS All reasonable efforts will be made to contact the winner. If the winner does not respond to the winning notification within 7 business days, sponsor reserves the right to randomly select a new

winner. Winners may be required to prove eligibility and to sign an affidavit of eligibility and release. The failure of a potential winner to verify address, or the return of notification as undeliverable, or the failure to return the signed affidavit and release upon request of Sponsor will result in disqualification and the random selection of an alternate winner. In the event of any other noncompliance with rules and conditions, the prize may be awarded to an alternate winner. All expenses not specifically included, are the sole responsibility of the winner. Winner is responsible for all taxes on any prize awarded to them.

LIMITATION OF LIABILITY Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alteration of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive entry information by sponsors on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof. Sponsor is also not responsible for any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any materials in the Sweepstakes. If for any reason these Sweepstakes are not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other cases beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, then Sponsor reserves the right to, at its sole discretion, cancel, terminate, modify or suspend the Sweepstakes. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize level, the intended prizes will be awarded in a random drawing from among all verified and validated entries received. In no event shall more than the stated number of prizes be awarded.

Any disputes relating to this Sweepstakes or any prizes awarded in connection with these Sweepstakes shall be resolved individually without any resort to any form of class action, and any and all claims, judgments and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering this Sweepstakes. Under no circumstances shall any participant be permitted to obtain awards for other damages or have damages multiplied or otherwise increased. **SOME JURISDICTIONS MAY PROHIBIT OR LIMIT EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE FOREGOING LIMITATION MAY NOT APPLY TO YOU.** Entrants acknowledge that Sponsor is not responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prizes. Participants waive the right to assert as a condition of winning any and all costs of redemption or travel to redeem said prize, and any liability, which might arise from redeeming or seeking to redeem said prize.

By participating in the Sweepstakes, each entrant agrees to release and hold the Sponsor harmless from any and all losses, damages, rights, claims and actions of any kind in connection with or resulting from participation in the Sweepstakes and/or acceptance, possession, or use of any prizes including, without limitation, personal injuries, death, property damages and any claims by third parties or otherwise based on publicity rights, defamation, or invasion of privacy. Entrants acknowledge that Sponsor is not responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prizes, except as set forth in these Rules.

RESERVATIONS Void where prohibited or restricted by law and subject to all laws and regulations. All entries become the Sponsor's property and will not be returned. By entering this Sweepstakes, each

entrant agrees to be bound by these rules and the decisions of the judges. Acceptance of a Sweepstakes prize constitutes the grant of an unconditional right to use the winner's name, voice and/or likeness for any and all publicity, advertising and promotional purposes without additional compensation, except where prohibited by law.

MISCELLANEOUS Collection and use of personally identifiable information will be in accordance with HomeAdvisor's Privacy Policy, as posted on the web at:

<http://www.HomeAdvisor.com/rfs/aboutus/privacyPolicy.jsp>. Any disputes concerning these Sweepstakes shall be governed by the laws of the State of Colorado, and any dispute that may arise hereunder shall be brought in a state or federal court in Colorado.